

Vision, Mission & Core Values

Visi



Becoming

The Most Valuable Bank

in South East Asia and

Home to the Best Talent

Misi



- ✓ To conduct the best banking practices with a priority to serve micro, small, and medium enterprises in order to support the economy of the people
- ✓ To provide customers with excellent services, delivered through:
 - ▶ Professional Human Resources with a performance-driven culture
 - ▶ Reliable information technology and future ready
 - ▶ Productive conventional and digital networks, while adhering to operational principle and risk management excellence
 - ▶ To create optimal values and benefits for stakeholders with due observance to sustainable financial principles and Good Corporate Governance best practices.

Approval of Vision and Mission

The Vision and Mission of the Company has been approved by the Board of Commissioners and Board of Directors pursuant to the Decree No. 403-DIR/CDS/05/2017 dated 16 May 2017.